

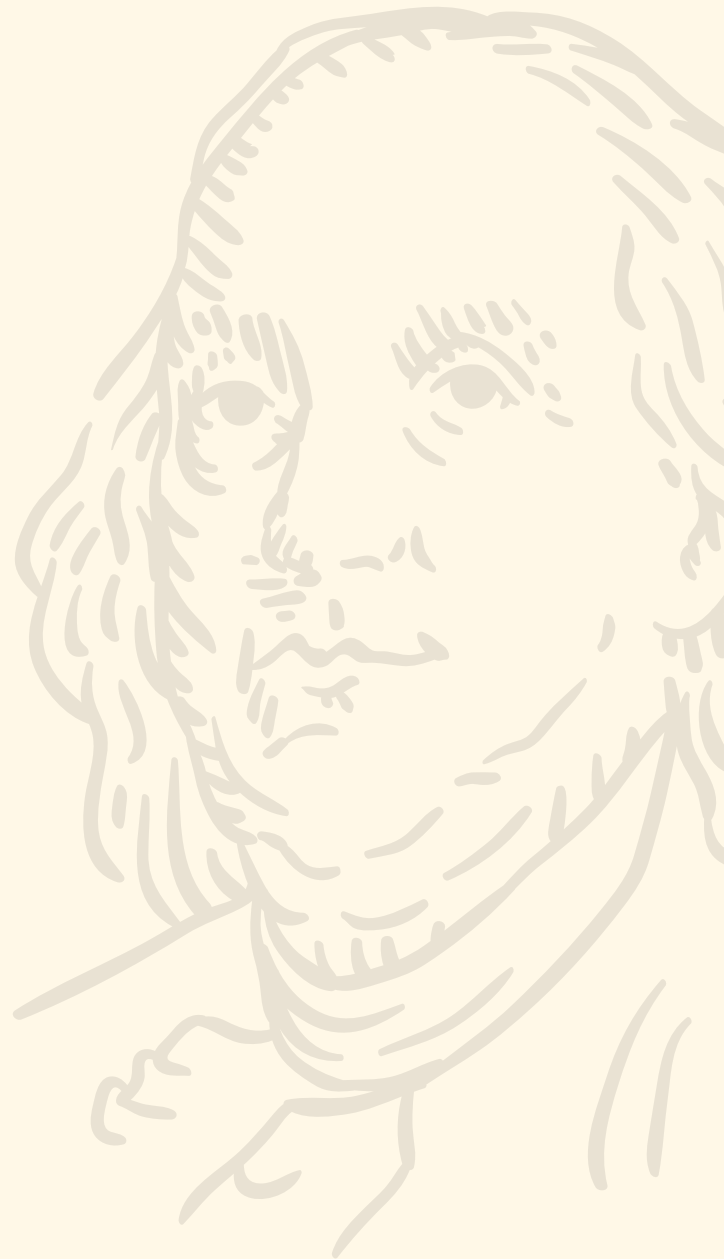
2025 Legacy DONOR Proposals



Become an officially recognized 2025
Legacy Donor by directly fully
supporting any of the following
programs.

Presented By:
Houston Money Week

20
25



LEGACY DONORS

LIFETIME RECOGNITION

Your full support of a specific project will be commemorated on the Houston Money Week (HMW) website for the lifetime of the initiative, ensuring your contribution is celebrated for years to come.

EXCLUSIVE VOLUNTEER OPPORTUNITIES

Legacy Sponsors will have designated priority to volunteer in the capacity of their choice, empowering you to directly impact the programs you support.

BOARD MEMBER NOMINATION PRIVILEGE

For 2025, Legacy Donors will have the opportunity to submit a candidate for board membership consideration. Submissions will be reviewed by HMW leadership.

SPECIAL EVENT RECOGNITION

Be honored as a distinguished guest at the designated project or event, with recognition during the program and an exclusive invitation to participate.

SOCIAL MEDIA ACKNOWLEDGMENT

Enjoy recognition across HMW's social media platforms, highlighting your leadership and generosity.

DIRECT IMPACT REPORT

Receive a personalized impact report for the Legacy project immediately upon completion, providing detailed insights into your contribution's outcomes —well before the full annual report is released.

PRIORITY ACCESS TO ANNUAL IMPACT REPORT

As a Legacy Sponsor, you'll be among the first to receive the comprehensive annual impact report prior to its release in the following year.

LEAD DONOR RECOGNITION

Your name will be prominently displayed in all marketing and materials related to the Legacy project, acknowledging you as the Legacy donor.



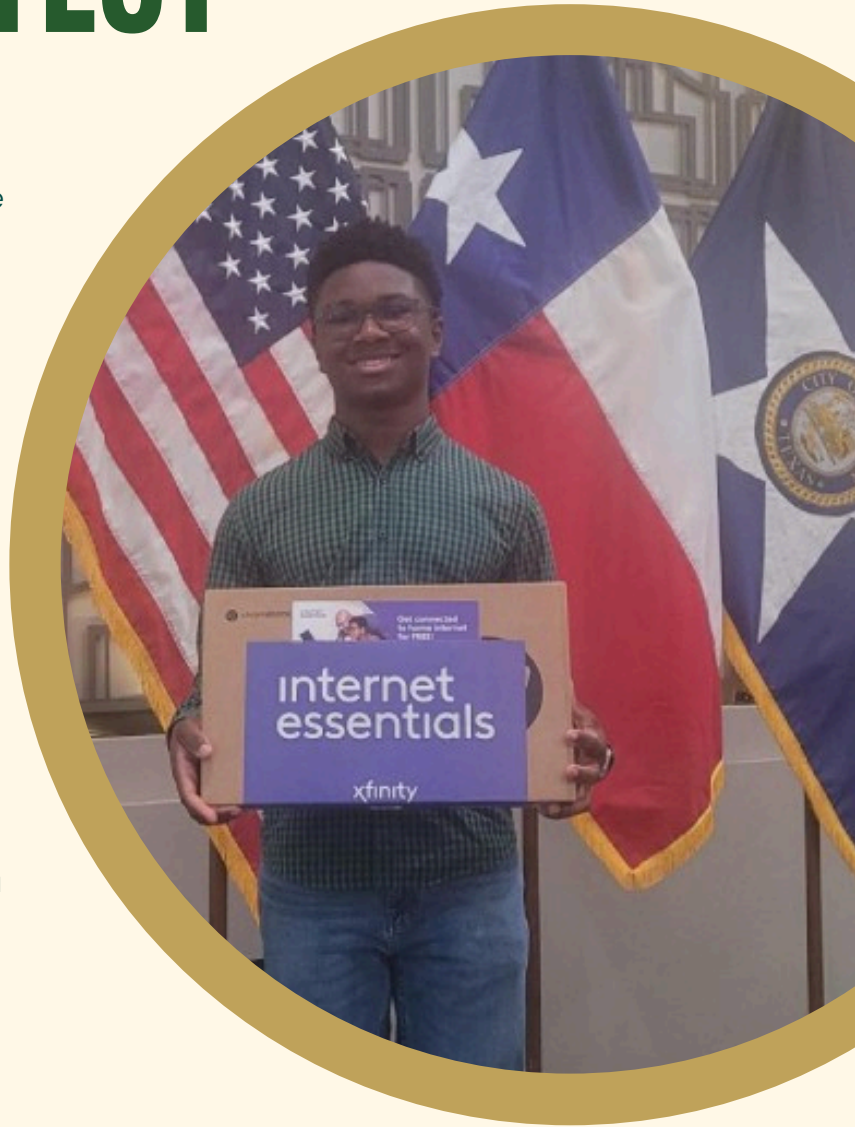
ESSAY CONTEST

Houston Money Week's annual essay contest for youth and adult education learners is a commendable initiative that underscores the organization's commitment to promoting financial literacy across diverse age groups.

By specifically targeting students and adult learners, this contest serves as a powerful tool to instill essential financial knowledge, skills, and attitudes early on and throughout one's life.

The essay contest creates a platform for students to engage with financial concepts in a meaningful way. Encouraging young minds to explore topics like budgeting, saving, investing, and financial planning fosters a sense of responsibility and empowerment.

This initiative recognizes that early creating a creative communication opportunity to financial literacy is key to equipping each generation with the tools they need to make a plan for an informed and responsible financial decisions.



FOR ADDITIONAL INFORMATION

Email Essay Legacy Proposal to
Ben@houstonmoneyweek.org
today to receive a full proposal

\$25K



EVERY TEEN

Houston Money Week has decided to revamp our 100 teens program to ensure that EVERY Teen is educated because how could we just choose 100. We are helping Houston's future by implementing a program that aims at its full maturity to say that every student graduating from a high school in Houston:

- The opportunity to open their first Bank account and provided with all necessary documents including a state ID
- Receive an opportunity to sign up for free financial coach and counselor
- Been engaged and educated on personal financial literacy
- Educated on importance of credit, savings, investments, car buying, renting, and home buying
- Civic Engagement and finances
- Technology to keep them connected to their financial freedom
- and much more. The best part about all of this is its integrated into the TEKS Economics standard so this during class time to ensure the most effectiveness!



\$50K

Sharpstown Highschool

\$30K

Wheatley High School

\$20K

To Sponsor Annual Graduation Ceremony

**EMAIL EVERY TEEN LEGACY PROPOSAL TO [BEN@HOUSTONMONEYWEEK.ORG](mailto:ben@houstonmoneyweek.org)
TODAY TO
RECEIVE A FULL PROPSAL TODAY**



Houston Money Week
Texas Beams

2025 ALL PARTNER CONFERENCE

Houston Money Week (HMW) is excited to introduce the 2025 All-Partner Conference, an expanded version of our annual collaboration efforts. This milestone event will bring together 100 organizations—including both for-profit and nonprofit entities—to foster connections and equip them to host impactful financial literacy events.

WHY THIS CONFERENCE?

The conference aims to help organizations maximize their impact by designing events that are more engaging, actionable, and attractive to the public.

BUILDING ON LAST YEAR'S SUCCESS

In 2024, HMW hosted an All-Partner Meeting that lasted only three hours. While productive, attendees expressed a strong desire for more time to connect, share ideas, and receive additional guidance in curating their events.



20
25

A FULL-DAY EXPERIENCE

To meet these needs and support even greater outcomes, we are expanding this year's event into a full-day conference. This enhanced format is designed to foster more in-depth connections, spark innovative ideas, and empower organizations to host more events that create pivotal community impact.

Join us for this exciting opportunity to take financial literacy efforts to the next level and make 2025 our most impactful year yet!

**TO GET STARTED TODAY EMAIL
2025 ALL PARTNER LEGACY PROPOSAL
TO [BEN@HOUSTONMONEYWEEK.ORG](mailto:ben@houstonmoneyweek.org)**

\$100K



Houston Money Week
Texas Beams

20
25

HOUSTON MONEY WEEK KICKOFF

Houston Money Week (HMW) is thrilled to announce a special community-facing event to showcase all the exciting plans and impactful financial literacy events we have lined up for Houston!

THIS EVENT WILL FEATURE

Delicious food and interactive financial literacy activities designed for all ages

Highlights of success stories from past events

Recognition of our incredible partners and sponsors

An introduction to the new HMW Hub, your go-to resource for financial empowerment

At HMW, we are committed to not only helping organizations curate impactful financial literacy events but also ensuring that residents know about and have access to these valuable opportunities. This event is an essential step in bridging that gap, bringing awareness to the resources and programs designed to foster financial well-being across Houston.

We look forward to seeing you there and making a lasting impact together!



TO GET STARTED TODAY EMAIL HMW KICKOFF PROPSAL TO BEN@HOUSTONMONEYWEEK.ORG



Houston Money Week Texas Beams

ABLE FOR ALL INITIATIVE

Houston Money Week is proud to announce its first-ever BIPOC Disability Initiative in partnership with the Houston Alliance for Access and Asset Leadership. This groundbreaking program, the ABLE for All Initiative, is designed to promote financial literacy, increase technology access, and provide scholarship opportunities for individuals with disabilities in the BIPOC community.

This initiative reflects our commitment to fostering inclusivity, financial independence, and equitable opportunities for all. By supporting the ABLE for All Initiative, we create meaningful change and build a stronger, more financially empowered community.

Through this initiative, we aim to

EDUCATE PROVIDERS

Host a session to teach service providers about financial products and services tailored for individuals with disabilities.

EMPOWER COMMUNITIES

Deliver financial education in areas with limited resources for people with disabilities.

IDENTIFY BARRIERS

Gather insights to better understand the specific challenges faced by underserved and historically disenfranchised groups in Houston.

OFFER SCHOLARSHIPS

Provide financial support to individuals with disabilities, helping them overcome barriers and achieve a more equitable life.

**TO GET STARTED TODAY EMAIL ABLE FOR ALL PROPOSAL TO
BEN@HOUSTONMONEYWEEK.ORG**

\$30K





Houston Money Week Texas Beams

MMW TECHNOLOGY INVESTMENT

Houston Money Week is dedicated to providing a safe and accessible space for residents to connect with free financial resources and empowering them with knowledge. Our Hub serves as a one-stop platform where Houstonians can learn how to save money, make money, spend wisely, and grow their wealth.

Sponsoring this program enables us to continue building meaningful connections with the community. This year, we aim to go even further by supporting residents who are struggling to stay connected by providing access to devices and internet services.

Our newly developed Hub has already reached nearly 12,000 residents this year alone. This contribution helps maintain and continuously improve the platform, ensuring it stays up-to-date and technologically relevant to meet people where they are.

This sponsorship package also supports 60 different organizations in featuring their free resources to the Houston community through our Hub, creating a powerful network of support and opportunities.

Thank you for being part of this impactful initiative!



**TO GET STARTED TODAY EMAIL
TECH INVEST PROPOSAL
BEN@HOUSTONMONEYWEEK.ORG**

\$75K

Houston Money Week

Texas Beams



IMPACT AMPLIFIER



An Impact Amplifier is helping Houston Money Week spread the word and build economic awareness. By ensuring residents are informed, we create opportunities for financial empowerment and growth.

As a Legacy Sponsor, this partner is investing in innovative and strategic marketing to ensure Houston residents know about the free financial resources offered by over 60 organizations.

TOGETHER, WE'RE MAKING A LASTING IMPACT ON OUR COMMUNITY!

HOW TO SPONSOR ?

To get started Today Email Impact Amplifier proposal to Ben@houstonmoneyweek.org

\$250K

Houston Money Week
Texas Beams



MOOLAH GRAS 2026 GALA



This initiative provides seed funding to expand our statewide impact and initiatives in other cities across Texas. By supporting our official nonprofit, Texas BEAMS, we aim to help other cities create curated hubs featuring free financial resources tailored to their specific needs, while building awareness of these resources within their communities.

WE ARE OFFERING SPONSORSHIP OPPORTUNITIES FOR UP TO FIVE SPONSORS.

TO GET STARTED TODAY EMAIL
MOOLAH GRAS 2026
BEN@HOUSTONMONEYWEEK.ORG

\$50K

